



THE START A SMILE CHALLENGE

DESIGN GUIDELINES

Below are guidelines to keep in mind when making your “Start a Smile” invention and photo submission.

GOOD LUCK!

START A SMILE GUIDELINES

You may submit up to 6 photos/images (up to 3 MB each), title, and text essay explaining your “Start A Smile” invention. Here is what we’d like to see in your entry:

- In your text description, explain what you invented to help someone smile or feel appreciated, but **DO NOT** use specific names of people. “Friend” “Mom” and “Neighbor” work just fine!
- At least one photo showing your invention. You are able to submit up to 6 photos, so feel free to include images of your sketch and final result.
- As a reminder... please frame out faces. We cannot accept entries with faces. (We are referring to real faces of real people. Smiley faces are just fine!) See the challenge rules for all privacy rules related to your entry.
- **BE SAFE. BE SAFE. BE SAFE!** You should never do anything that puts yourself or anyone else at risk. Please follow all [CDC guidelines](#) as well as city, county, and state mandates during these critical times. Your invention is intended to help, so please invent responsibly by keeping at safe distances since the virus can live in air or on surfaces for hours or even days. For more information on surfaces, please see this [Johns Hopkins Article](#).
- This challenge is open-ended with many possible solutions. Please review the Brainstorming section on the “Start A Smile” Challenge Page for inspiration and ideas.

THANK YOU FOR HELPING THE WORLD SMILE IN THESE DIFFICULT TIMES.

WE’RE IN THIS TOGETHER.

STAY SAFE AND HEALTHY - FOR YOURSELF AND OTHERS.

