

# BRIGHT ART 2020 CHALLENGE RULES Page 1 of 2

#### **Open-Ended Skills Challenge**

The "Bright Art 2020" challenge is an open-ended skills challenge which does not offer a prize, however entries in this challenge will be displayed in the gallery. Your participation in this Challenge is governed not only by these Challenge Rules BUT ALSO by the <u>GENERAL RULES</u>, which are incorporated herein.

#### The Challenge

Your challenge is to create a piece of art using a battery-powered LED light source that demonstrates at least two interactions with light. In addition to your LED light source(s), you can use materials that may include recyclables, trash, borrowed objects (each of which is no more than \$10), and items found in nature. Your submission must include a video demonstration (max 30 seconds) that shows off your art work and a text description that explains your design and its light interactions. For student safety, no lasers are allowed. Please do NOT include your voice or face in your video. Be brilliant... and good luck!

#### Who Can Enter

Residents of the United States who are registered students in grades kindergarten through twelfth grade attending a public, private, or home school in the United States (including U.S. Territories or Possessions) are eligible to enter (eligible "Participants").

### **Privacy Rules**

Submissions will be reviewed for online privacy and student safety prior to being displayed in the gallery. Entries that moderators find not to be compliant, for example that contain personal information, may be flagged for resubmission or rejected. For example:

- NO FACES OR VOICES! Please showcase your invention in your video. Do NOT include faces or voices in your video. Stock background music is allowed.
- NO NAMES OF PEOPLE! Don't write your full name, or anyone else's full name in your entry. Referencing significant figures (eg. a scientist, artist, or engineer) is OK in your essay if needed to factually explain your entry in your short essay.
- NO LASERS and NO HUGE BATTERIES! Please be safe and only use use AA, AAA, C, or D cell batteries. Phone flashlights are also allowed.
- NO SCHOOL NAMES! Don't include your school name or class name in your submission.
- NO ADDRESSES, SCHOOL NAMES, or LICENSE PLATES! Don't tell us where you live, where you go to school, or show a license plate in your entry.
- NO CONTACT INFO! Don't include any phone numbers, email addresses, social media usernames, etc.



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#### Submission Criteria

Submissions that violate the rules may be flagged for resubmission or rejected.

- Your Submission Must Include:
  - VIDEO demonstration of your artwork
    - o Max 30 seconds
    - o Max 200 MB
    - o File Formats: MP4, MOV, AVI, or WMV
  - VIDEO THUMBNAIL IMAGE
    - Max 3 MB
    - o File Formats: GIF, JPG/JPEG, PNG, or BMP
  - TITLE of your Entry
    - Max 30 Characters
  - SHORT ESSAY explaining your artwork and its light interactions
    - o Max 150 words

- Do not upload content that infringes on the rights of others.
- Your entry must be made by YOU.
- Keep it G-rated! No inappropriate content.
- LIMIT ONE eligible entry per student.

### **Program Dates**

The open submission period closes on June 30th, 2020, 6:00 PM Pacific time.

### **Judging Criteria**

There are no judging criteria for this challenge. This challenge is offered as an open-ended skills challenge that does not offer a prize and does not determine winners.

#### Winners and Honorees

This challenge does not acknowledge winners or honorees.

## Prizes / Approximate Retail Value ("ARV")

This challenge does not offer prizes.

## **Ownership and Public Licensing**

Entries will be displayed in a moderated public gallery. Please refer to the GENERAL RULES and TERMS OF SERVICE for licensing details.

## **Sponsor and Challenge Parties:**

**Sponsor: Future Engineers LLC** 



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