



# THE BRIGHT ART CHALLENGE

## DESIGN GUIDELINES

Below are guidelines to keep in mind when making your Bright Art video submission. We encourage participation first and foremost, so remember that you won't be disqualified if your entry doesn't comply with every guideline, but if you do, your entry will score higher!

**GOOD LUCK!**

## ART GUIDELINES

Per the contest rules, your work of art must be powered by a battery-powered LED light source and demonstrate at least two light interactions, **such as reflection, refraction, transmission, absorption, or scattering/diffusion.** Here is more detail to keep in mind about your creation:

- There is no restriction on the number of LEDs you can use in your artwork. **It can be powered by store-bought LED lights (such as a flashlight) that shines on, lights up, or interacts with your art. Alternatively, it can be powered by LEDs that you wire or program yourself using electronics, microprocessor, and/or computer.** For your safety, please use AA, AAA, C, or D cell batteries. You may NOT use a car battery or other higher voltage power source.
- Your artwork can be on the floor, on a table, hanging, mounted on the wall, or anywhere you want really.
- To make your design you may use:
  - Recyclables
  - Trash
  - Borrowed objects less than \$10 each **(excluding LED light source or any electronics, microprocessor, and/or computer used to create your LED light source)**
  - Items found in nature
- Your artwork should be low-cost. Part of your creativity score is based on materials choices, so choose wisely!

## VIDEO & THUMBNAIL GUIDELINES

Per the contest rules, you may submit ONE video (max 30 seconds, 200 MB). This is what we hope to see:

- Video demonstration that shows off your Bright Art design and at least two light interactions. Lighted art may display best in a dimly lit environment, but this is your choice for your design.
- **Max 3 MB** Thumbnail image will be the cover image for your entry in the submission gallery.
- Your video can be one video clip taken from a camera, or it can be an edited video. 30 seconds is the maximum, not a requirement. You will not be scored less if your video is less than 30 seconds.

Please review the CONTEST RULES and do not submit any videos or photos with faces, voices, or music!

